ΠCULBURB

CULTURAL·ACUPUNCTURE·TREATMENT·FOR·SUBURBS

„Gold for suburbs"

The idea is to highlight and also upgrade specific elements that already exist at the site. This is done in a working process that can be recognized, followed and influenced by the citzens. Contacts and communication across the language barrier and among the local inhabitants themselves will happen and are an integral part of the proposed scheme. During the process a golden coating is applied in a careful manner using manual techniques of basic craftmanship. According to budget the coating contains a certain fraction of true gold. So the golden coating does not only add a symbolic meaning but also upgrades the material value of the chosen objects, situations and even vegetation - at least theoretically. The goldeninized spots remain as traces of these activities and form a sequence that can be followed through the suburan habitat. It connects different locations and different neighborhoods. This sequence of golden traces will attract the interest of the whole community and increase the sense of place.

This concept is applied similarily to all of the six locations. Each time the concrete actions are chosen according to the specific topics and problems at the different localities. In the preparation phase the contact to local players is sought. The process of planning and working together (with us and with eachother) in the course of the implemation will create a sense of common effort and groupforming that may be an important step towards betterment in itself.

In the case of Rajka (Bratislava) the main target is to emphasize the value of common spaces; especially those that are currently under stress by privatization. By underlining their value it may be possible to secure those grounds as important catalysts for the integration of the community.
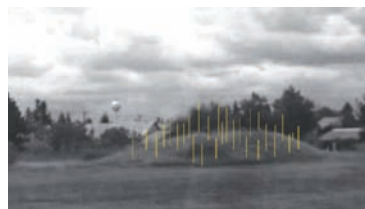
sticks to mark territory for public use and activities
and / or
circle - areas to „hire" marking territory for free appropriation of public space. Simple rules support spontaneous activities.